

Kalamazoo Valley Community College

Arcadia Commons Campus

**Kalamazoo Valley Museum**

Advisory Team

12:00 PM

April 14, 2020

*Present: Baker, Blanchard, Ferraro, Hollins, Jbara, Lee, McElhone, Morehouse, Stinson*

*Absent: Fullerton, Justice*

**Meeting Agenda**

1. Acceptance of the Agenda
  - The Agenda was accepted as presented.
2. Acceptance of the Minutes – January 7, 2020
  - The Minutes were accepted as presented.
3. Informational Updates
  - Staff has been home during closure investigating potential future projects and developing online content.
  - Leadership team has been meeting to look at a reopening process, including hours of operation, cleaning, programs, exhibit schedules, etc.
  - Website calendar will be the main conduit for information for the public moving forward.
  - museON magazine will go out as planned with notations that schedules are subject to change.
  - Attendance for website visits are slightly behind last month's visits. Museum site visits were 4170 in March, including 3604 public visits and 566 group visits.
  - Nursing Lounge in Children's Landscape was completed shortly before closure. New lockers have been installed, and the manufacturer is working with us on deficiencies. Plans to put in a ramp from the main floor to the stage of the Theater are in process.
  - Storytelling Festival had great attendance, and we were able to hold the Fretboard Festival.
  - Current exhibits: Wicked Plants, Filling the Gaps, Patient No More.
  - Future exhibits: Kalamazoo Boxing Academy, Ocean Bound!
  - We commissioned a Detroit artist, Hubert Massey, to create a portrait of Murphy Darden to include in our exhibit. We will receive a digital copy of the finished work, possibly this week, to present to Murphy Darden. We will investigate how a virtual event can happen, with an in-person event happening later.
4. Advisor Discussion
  - How is the collection of stories from people during COVID-19 going?
    - The Collections Team put out a call via social media for photos and stories about COVID-19 info. We will have documentation maintained in a permanent record at the KVM, unlike the 1918 epidemic.

- Sonya has left Public Media Network and left all info about the Tornado Project with new employees. Interviews are currently on hold.
  - What are other museums around the country doing during the COVID-19 crisis?
    - Bill has met with local cultural institution heads and has had web meetings with AAM and other professional museum associations. Questions about hands-on contact have been raised, but we will need to know more about protocols as we move back toward opening. Marketing and communicating the safety aspect of our spaces will be focused on.
    - Resurgence of QR codes has been happening to get people online more easily.
5. Next Meeting – July 7, 2020 @ 5:30 PM (Future Meeting – October 6, 2020)
6. Adjournment

MAT Attendance					
	January-19	July-19	October-19	January-20	A=Absent P=Present
Blanchard			P	P	
Ferraro				A	
Fullerton			P	P	
Hollins	P	A	A	P	
Lee				A	
Justice			P	A	
Morehouse			P	P	
Stinson	P	A	A	P	